



Tobiasz Gerczuk

WordPress & WooCommerce Developer

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github.com/tobiaszgerczuk Remote · Poland

PROFILE

Developer with 12 years of experience in WordPress and WooCommerce: 148 delivered projects, 50+ online stores and 7+ years in remote agency teams. I build custom themes and plugins, API integrations and stores that run reliably in production. Former CTO of a marketing agency and mentor to junior developers. I work AI-assisted: AI speeds up writing code, while I design the solution, review it and take responsibility for what ships to production. I do my best work independently, with a clearly defined scope.

SKILLS

Core	WordPress (custom themes and plugins), WooCommerce (checkout, payments, integrations, performance), PHP 8, REST APIs
Front-end	JavaScript, TypeScript, React, HTML5, SCSS, Twig, WCAG
Tooling	Git, Composer, npm, Webpack, Docker, MySQL, Figma, Adobe XD
Ways of working	AI-assisted development (Claude Code), remote and async work, Scrum, Slack, ClickUp, Trello

EXPERIENCE

Full-stack Developer – Wecode Agency · Remote, full-time 01.2023 – 10.2026

- Developed and maintained WordPress sites and WooCommerce stores for agency clients.
- Delivered projects independently from specification, from code to release.
- Built conversion-focused landing pages for Google Ads campaigns.
- Contributed to a large React web application for online applications: UI and UX implementation, architecture design, deployments and releases.

WordPress Developer – White Label Coders · Remote 02.2022 – 08.2022

- WordPress and WooCommerce projects for agency clients: developing existing sites and front-end delivery from specification.

Managing Partner / CTO – NextMove sp. z o.o. 2019 – 2022

- Owned technology at a marketing agency: solution architecture, code quality and secure deployments.
- Led and mentored the development and design team; introduced Scrum.
- Stack: WordPress, PHP (Laravel), Vue.js.

Front-end / WordPress Developer – Up&More · Remote 12.2016 – 03.2019

- Projects for brands such as Hossa, Marvipol, Manta and Indigo Decor.
- Implemented designs, third-party API integrations and CMS customisation (WordPress, WooCommerce, PrestaShop).
- Implemented WCAG 2.0; trained interns and junior developers.

Front-end / WordPress Developer – WP Geeks · Remote 01.2015 – 01.2016

- Independent WordPress projects for clients including JPMorgan and NextBase, in Scrum, using Git.

Owner – TOBIT 2012 – 2015

- Websites and graphic design for SMEs (agritourism, hospitality, HoReCa, automotive); coordinated a team of subcontractors.

SELECTED PROJECTS

SD ProTech sd-protech.pl

Company website with WooCommerce: online safety training sales with certificates, shop and customer accounts. Custom theme.

Inoni team.inoni.cc

Front-end of a team dashboard in a B2B system: forms, data filtering, role-based UI, working with the client's backend team.

EDUCATION

BEng, Computer Science – Web Applications

University of Information Technology and Management in Olsztyn, 2012 – 2016

Portfolio and more projects: tobiaszgerczuk.pl/portfolio

Jakob jakob.pl

WooCommerce store for a winter apparel manufacturer serving retail and wholesale customers: product filters and a streamlined checkout.

PRINTbart printbart.com

English-language website for an export business, built on a custom WordPress theme with a project gallery and enquiry form.

LANGUAGES

Polish – native · English – working proficiency
(documentation, written communication)